

Sample Letter or email for Soliciting Gifts.

Feel free to customize this sample letter including your own personal fundraising URL for your Classy page. You may want to mention if you have adopted an animal from CVHS, if you have volunteered at CVHS or if you have participated in CVHS Walk for Animals in previous years.

Hi _____

Central Vermont Humane Society is an organization that is very important to me. They do such great work with the stray, relinquished and rescue animals that come through their doors every day – over 1,000 every year!

To help support all of those animals, I am participating in their big annual fundraiser, Walk for Animals.

My fundraising goal is \$_____. Would you please help me achieve my goal by making a donation to CVHS? You can make a donation to my online fundraising page at https://give.classy.org/_____.

Or you can send a check or cash donation to me directly. Checks should be made out to Central Vermont Humane Society.

Please check out information about the Walk and this incredible organization at <https://centralvermonthumane.org/2018/03/walk-for-animals2018/>

Be sure to contact me if you have any questions. Your support will make a world of difference to these animals. Every little bit helps to save more animal lives!

Thank you so much for your support!

(Your name/signature here)

Sample Thank You notes. You can use one of these or write your own:

Option 1:

Dear _____

You're wonderful! Thank you so much for donating to Central Vermont Humane Society through my Walk for Animals fundraising page!

Feel free to check back on my fundraising progress as I attempt to reach my goal! And once the event is over, I'll be sure to give you an update about the event and the impact your gift is making.

Thank you again for your compassion and generosity in helping animals in need.

Sincerely,

(Your name/signature here)

Option 2:

Dear _____

Thank you so much for your donation to the CVHS Walk for Animals! Your generosity will truly save lives.

Your gift will be used for food, vaccinations, medical treatment, behavioral training and a host of other necessary daily services that all of the animals need during their stay at CVHS.

Caring for all of the animals is a labor of love for the small staff and dozens of volunteers at CVHS. They work tirelessly every day of the year to provide the best possible care and training for the animals so that the animals can be adopted into loving forever homes.

If you are interested in visiting or adopting at CVHS their Adoption Center is open Tuesday-Friday 1 – 5 pm and Saturday 10 am – 4 pm.

Thank you on behalf of all the animals,

(Your name/signature here)

Sample “Your Page Headline” (180 character maximum) for your Classy.org online fundraising page

I am walking to help homeless animals in Vermont. Please make a contribution to save more animals' lives and help me reach my fundraising goal!

Samples for “Personalize Your Story” on your online fundraising page. (Use one of these or write your own personalized message of why you are participating in Walk for Animals.

Option 1:

I love animals and want to help animals in need! So I'm participating in Walk for Animals to raise funds to help Central Vermont Humane Society save over 1,000 dogs, cats, and other small critters each year.

You can make a difference, too! Won't you please help us save more homeless and vulnerable animals by making a gift today to Central Vermont Humane Society? With your support CVHS is able to:

Provide **shelter and care**.

Find **loving, forever homes** with new adoptive families.

Rescue animals from abuse and neglect.

Please help the animals, and help me reach my fundraising goal, by making a donation today. I truly appreciate any support you can provide! It is fast, easy and secure to donate here.

If you can't make a donation at this point, you can still help me reach my goal by sharing this page on Facebook and Twitter!

Or, even better, send an e-mail to friends you think might be interested in contributing and include a link to my page!

Thanks so much for your generosity!

Option 2:

Because I love animals and want to help animals in need, I'm participating in Central Vermont Humane Society's Walk for Animals.

You can make a difference, too! Please donate whatever you can so that Central Vermont Humane Society can continue to do its important work to save more animals.

Each dollar you donate provides shelter, care, and love for lost and homeless animals, and facilitates adoptions of animals into new, loving homes.

No pet chooses to be homeless, yet every year over 1,000 dogs, cats and other small animals are cared for temporarily at Central Vermont Humane Society until they are adopted into loving forever homes.

Caring for all of these animals is a big task. It requires the dedication of a full time animal care staff, as well as dozens of volunteers seven days a week to provide for all of the needs of the animals.

And that is only possible through the generosity of people like you and me.

Please help the animals, and help me reach my ambitious fundraising goal, by making a donation today. I truly appreciate any support you can provide! It is fast, easy and secure to donate here.

If you can't make a donation at this point, you can still help me reach my goal by sharing this page on Facebook and Twitter!

Or, even better, send an e-mail to friends you think might be interested in contributing and include a link to my page!

Thanks so much for your generosity!