














# “Yes, the animals can count on me!” as a Walk for Animals Sponsor.

Your support helps save 1,000 homeless animals each year!

Walk for Animals is on **Saturday, May 30, 2020**

9:00AM – Noon at Montpelier High School

[www.centralvermonthumane.org](http://www.centralvermonthumane.org)

<b>Sponsorship Benefits</b>	<b>Top Dog \$5,000</b>	<b>Cat's Meow \$2,500</b>	<b>Furever Friend \$1,000</b>	<b>Tail Wagger \$500</b>	<b>Good Buddy \$250</b>
<ul style="list-style-type: none"> <li>• 4 months of promotion as Presenting Sponsor on CVHS web homepage (Feb – May); over 9,800 monthly users</li> <li>• Additional seven months of your logo on CVHS web homepage (June – Dec)</li> <li>• Featured banner ad in Walk for Animals emails to over 6,000 email recipients</li> <li>• Your logo featured on front of Walk for Animals brochure</li> <li>• Recognition in press releases before and after event</li> <li>• Mention on WDEV radio spots</li> </ul>					
<ul style="list-style-type: none"> <li>• 4 months (Feb – May) of brand publicity to over 15,000 Facebook followers &amp; over 6,000 email recipients</li> <li>• Your logo on 2 large banners in Montpelier and Barre</li> <li>• Your logo on Walk for Animals event posters</li> </ul>					
<ul style="list-style-type: none"> <li>• Sponsor highlight on one or more “Walk Wednesday” Facebook posts (to over 15,000 followers)</li> <li>• Banner with your name and logo at event</li> <li>• Verbal announcement at event</li> <li>• Opportunity to serve as Dog Contest judge for: Best Costume, Best Trick or Best Kisses</li> </ul>					
<ul style="list-style-type: none"> <li>• Sponsor poster to display at your business</li> <li>• Free vendor space at event (please bring your own table, chairs and 10' x 10' tent)</li> </ul>					
Company logo featured on collectible Walk T-shirt	Large Logo	Medium Logo	Small Logo	Small Logo	N/A
Recognition on Walk webpage and event brochure	Large Logo	Medium Logo	Small Logo	Small Logo	Name
Complimentary collectible Walk T-shirt	5	4	3	2	1

## Two ways to sign up:

**\*Online - go to [www.centralvermonthumane.org/walk-for-animals-sponsorship-form](http://www.centralvermonthumane.org/walk-for-animals-sponsorship-form) by 3/7/20**  
**or \*Mail - send this form with your check by 3/7/20 to: CVHS, PO Box 687, Montpelier, VT 05601.**

Questions and to send your logo (jpeg or png) - contact Linnea Cecere, (802) 476-3811, ext. 110 or [Linnea@centralvermonthumane.org](mailto:Linnea@centralvermonthumane.org). Thank you for your support of animals in need!

Business Name: \_\_\_\_\_ Website: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Desired Sponsorship Level (title from above): \_\_\_\_\_

Sponsorship amount enclosed: \$ \_\_\_\_\_ Signature: \_\_\_\_\_