














# “Count me in!” as a Walk for Animals Sponsor.

Your support saves 1,000 homeless animals each year!

Walk for Animals tentative date:

Saturday, June 1, 2024

[www.centralvermonthumane.org](http://www.centralvermonthumane.org)

Sponsorship Benefits	Top Dog \$5,000	Cat's Meow \$2,500	Furever Friend \$1,000	Tail Wagger \$500	Good Buddy \$250
<ul style="list-style-type: none"> <li>4 months of promotion as Presenting Sponsor on CVHS web homepage (Feb–May); over 10,000 monthly users</li> <li>Additional seven months of your logo on CVHS web homepage (June – Dec)</li> <li>Featured banner ad in Walk for Animals emails to over 8,000 email recipients</li> <li>Your logo featured on front of Walk for Animals brochure</li> <li>Recognition in press releases before and after event</li> <li>Mention on WDEV radio spots</li> </ul>					
<ul style="list-style-type: none"> <li>4 months (Feb – May) of brand publicity to over 17,000 Facebook followers &amp; over 8,000 email recipients</li> <li>Your logo on 2 large banners in Montpelier and Barre</li> <li>Your logo on Walk for Animals event posters</li> </ul>					
<ul style="list-style-type: none"> <li>Sponsor highlight on one or more “Walk Wednesday” Facebook posts (to over 17,000 followers)</li> <li>Banner with your name and logo at event</li> <li>Verbal announcement at event</li> <li>Opportunity to serve as Dog Contest judge for: Best Trick or Best Kisses</li> </ul>					
<ul style="list-style-type: none"> <li>Sponsor poster and/or lawn sign to display at your business</li> <li>Free vendor space at event</li> </ul>					
Company logo featured on collectible Walk T-shirt	Large Logo	Medium Logo	Small Logo	Small Logo	N/A
Recognition on Walk webpage and event brochure	Large Logo	Medium Logo	Small Logo	Small Logo	Name
Complimentary collectible Walk T-shirt	5	4	3	2	1

## Two ways to sign up:

\*Online - go to [www.centralvermonthumane.org/walk-for-animals-sponsorship-form](http://www.centralvermonthumane.org/walk-for-animals-sponsorship-form) by 2/16/2024

or \*Mail - send this form with your check by 2/16/2024 to: CVHS, PO Box 687, Montpelier, VT 05601.

Questions and to send your logo (jpeg or png) - contact Sara Schrum, (802) 476-3811, ext. 105 or [development@centralvermonthumane.org](mailto:development@centralvermonthumane.org). Thank you for your support of animals in need!

Business Name: \_\_\_\_\_ Website: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Desired Sponsorship Level (title from above): \_\_\_\_\_

Sponsorship amount enclosed: \$ \_\_\_\_\_ Signature: \_\_\_\_\_