

Your sponsorship will help ensure ALL proceeds go to the shelter animals!

Animal Champion Sponsor - \$2,500 (exclusive - max 1)

- 4 months of promotion as Animal Champion Sponsor on CVHS homepage (Aug-Nov); over 10,000 monthly visits
- 4 months of brand publicity to over 17,000 Facebook followers & over 8,000 email recipients
- Recognition in press release before and after the event
- Logo placement on event mailer
- Mention on WDEV radio spots
- Company name featured with animal story at event (8 posters)
- Verbal announcement at the event
- Company name on program booklet
- Opportunity to draw the winning door prize ticket
- 10 complimentary Fur Fest tickets



Due to the exclusivity, please contact Sara at (802) 476-1249 or development@centralvermonthumane.org to reserve this level



Pet Chow Sponsor - \$1,000

- 4 months of promotion as Pet Chow Sponsor on CVHS homepage (Aug-Nov); over 10,000 monthly visits
- 4 months of brand publicity to over 17,000 Facebook followers & over 8,000 email recipients
- Company name on food tables
- Company name featured with animal story at event (4 posters)
- Verbal announcement at the event
- 6 complimentary Fur Fest tickets

Happy Meower Sponsor- \$500

- Featured banner ad in Fur Fest emails to over 8,000 recipients
- 4 months (Aug-Nov) of brand publicity to over 17,000 Facebook followers
- Company name on bar
- Company name featured with animal story at event (2 posters)
- Verbal announcement at the event
- 4 complimentary Fur Fest tickets

Animal Friend Sponsor- \$250

- Company name featured with animal story at event (2 posters)
- 2 complimentary Fur Fest tickets

Central Vermont Humane Society presents:



Sponsorships: A variety of sponsorship levels are available for businesses who wish to show their commitment to shelter animals all while reaping great marketing benefits. (See list inside). **By sponsoring this event, you are allowing 100% of the proceeds benefit the animals!**

Tickets: \$50

Fur Fest offers guests a unique opportunity to learn about the inner workings of Central Vermont Humane Society, hear heartwarming stories, enjoy hearty hors d'oeuvres by Delicate Decadence, participate in a live & silent auction featuring over 30 exciting items, and so much more!

Donate an Auction Item: If you have an item, gift basket, or access to a unique or exciting experience, please consider making an in-kind donation for our live and silent auctions.

For more information, contact Sara Schrum at (802) 476-1249 or development@centralvermonthumane.org

DONATE AN ITEM FOR THE AUCTION

Contact Name: _____ Title: _____

Company (if applicable): _____

Street: _____

City: _____ State: _____ ZIP: _____

Phone: _____

Email: _____

Description of donated item(s): _____

Fair Market Value: _____

Name to appear for recognition: _____

Check all that apply:

- Gift certificate is enclosed
- This donor form serves as my gift certificate
- Item or gift is forthcoming by: Mail/FedEx/UPS
 - Will deliver Arrange for pick up

I am unable to donate an auction item, but wish to show my support by making a donation of \$ _____

SPONSORSHIP REPLY FORM

Level description on back of page

Contact Name: _____ Title: _____

Company (if applicable): _____

Street: _____

City: _____ State: _____ ZIP: _____

Phone: _____

Email: _____

Animal Champion Sponsor (max 1) **Pet Chow Sponsor**
\$2,500 **MUST CALL TO RESERVE** \$1,000

Happy Meower Sponsor **Animal Friend Sponsor**
\$500 \$250

I am unable to serve as a sponsor, but would like to purchase tickets. Please send an invitation.

I am unable to serve as a sponsor or attend, but wish to show my support by making a contribution of \$ _____

Please apply payment to my:

MC Visa American Express Discover

Make my gift go further. Please increase my credit card gift by 3% to help cover transaction expenses.

Account Number: _____ Exp: _____ CVC: _____

Signature: _____

Prefer to sign-up online?

Visit <https://centralvermonthumane.org/sponsor-fur-fest/>